

## YMCA CAMPAIGNER ELEVATOR SPEECH

*IMAGINE* . . . being able to change a life. You can do that by making a gift to the YMCA's Strong Kids Campaign.

- ◆ Did you know that the YMCA is a non-for-profit organization and that we offer membership and programs to everyone in the community regardless of their ability to pay?
- ◆ Contributions to our Strong Kids Campaign help us offer our programs to those who need to participate but lack the necessary funds to do so.
- ◆ Your gift to the Strong Kids Campaign can change the life of children and families in this community by:
  - ◆ Providing them with quality childcare in a safe, nurturing environment
  - ◆ Enabling them to learn to swim
  - ◆ Including them on a YMCA sports team
  - ◆ Helping them live healthy, active lives
- ◆ *A gift of \$35* provides one child with 8 consecutive swim lessons – skill instruction and water safety.
- ◆ *A gift of \$65* provides one child with one week of before and after school care filled with arts & crafts, sports & games, supervised homework time, a wholesome snack and more.
- ◆ *A gift of \$175* gives a single, working mother one month of financial assistance for top-quality childcare for her toddler at the YMCA Child Development Center.
- ◆ *A gift of \$255* allows three kids to participate in a YMCA Youth Sports program, learning skills development, sportsmanship, and teamwork.
- ◆ *A gift of \$500* helps two senior citizens enjoy the full benefits of a YMCA membership, allowing them the opportunity to improve their health and maintain active and productive lifestyles.