TOGETHER WE ARE STRONG

2017 ANNUAL CAMPAIGN
YMCA OF GREATER OKLAHOMA CITY
Every day, the YMCA OF GREATER OKLAHOMA CITY gives our community the support it needs to learn, grow and thrive. From advocacy to food security, cancer support to athletics, afterschool care to yoga, everything we do helps strengthen our community and the people who live here.

But keeping our community great is a full-time job. Every day, we face new challenges that create a greater need for the work we do. And we need your help to do it. Your gift can help make our community stronger - one child, teen or family at a time.

For a better you. For a better community. For a better country.

The Y: For a Better Us.
PROVIDING SAFE SPACES

IN OKLAHOMA, 20% (130,367) of K-12 youth are responsible for taking care of themselves after school.

UNLOCKING POTENTIAL

With the help of generous donors like you, James and thousands of kids like him participate in life-changing programs at the Y every year. With our doors open to all, the Y brings together people from all backgrounds and supports those who need us most.

UNSUPERVISED YOUTH are at HIGH RISK for:

- Juvenile Crime
- Accidents
- Substance Abuse
- Gang Involvement
- Teen Pregnancy
- Dropping Out of School

Source: Afterschool Alliance

The Y’s Afterschool Program gives kids and teens a safe place to go in the afternoon. But it also helps them realize who they are and what they can achieve, with a balanced program built on academic intervention, health, and enrichment programming.

GIVE TODAY AND HELP US PROVIDE SAFE SPACES FOR EVERY CHILD & YOUTH IN OUR COMMUNITY.

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YOUTH DEVELOPMENT
Being a parent is hard work. But it’s even more difficult when you are tackling it on your own.

Like James, more than 317,000 children in Oklahoma live in single-parent households and 1 in 4 children in the United States is left unsupervised after school.

For Shelby, life before the YMCA was always difficult. She struggled at her job because she constantly worried about who was going to take care of James and transport him to and from school every day. Additional stress was added because she never knew when she would have to leave her job early to pick him up due to an inability to find assistance.

“I never had any consistency with his schedule,” said Shelby. “I was also really concerned about what activities he was involved in while I was at work.”

Shelby was also in constant fear that she was going to have to change shifts at work, which would have made her life very difficult. With no family around to help her, she desperately needed a safe place for James so that she could be at peace knowing he was being well taken care of every day.

“I’m able to work now without worrying, and that’s a huge weight off my shoulders,” said Shelby. “Plus, if I have to leave work a little late every once in a while, that’s o.k. because I finally have reliable before and after school care for my son.”

Shelby says that’s not the only reason that she is thankful for the Y.

“James loves the staff at the Y, and especially enjoys spending time with Austin, a Y staff member who has become a great mentor to him. Austin helps James with his school work and has really helped him come out of his shell.”

Shelby says that, like many other single parents, there is no way that she could afford the Y for her son if it weren’t for the financial assistance she receives.

“I can’t express enough how thankful I am that the Y works with me and helps me financially. Knowing that my son is growing up in this environment and building good, strong relationships is such a blessing,” said Shelby. “Because of the Y, my son’s future is brighter, and so is mine.”

“I don’t have to worry any more thanks to the Y.”

– SHELBY

WITH YOUR HELP, EVERY CHILD IN OUR COMMUNITY CAN THRIVE!
IMPROVING HEALTH

17.4% OF CHILDREN IN OKLAHOMA AGES 10-17 ARE OBESE.
The Y’s commitment to healthy living starts with the children we serve, as we work to improve the health and well-being of kids and inspire habits they can continue into adulthood.


MORE THAN ONE MILLION PEOPLE IN THE UNITED STATES WILL GET SOME FORM OF CANCER EACH YEAR.
The LIVESTRONG® AT THE YMCA program serves cancer survivors with a free 12-week personalized physical activity and well-being program designed to help them achieve their holistic health goals.

Source: The American Cancer Foundation

5,500 SENIORS
were involved in Silver Sneakers in 2016 – giving active older adults the opportunity to stay healthy as they age.

101,200 MEMBERS
strengthened themselves and their community through membership and programs at the YMCA in 2016.

GIVE TODAY AND HELP US PROVIDE PROGRAMS AND ACTIVITIES THAT PROMOTE WELLNESS, REDUCE RISK FOR DISEASE AND HELP EVERYONE IN THE COMMUNITY RECLAIM THEIR HEALTH.

HEALTHY LIVING

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CONNECTING FAMILIES

The Y helps people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults and seniors improve their health and well-being, we build a stronger community every single day.

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GIVE TODAY AND HELP US PROVIDE PROGRAMS AND ACTIVITIES THAT PROMOTE WELLNESS, REDUCE RISK FOR DISEASE AND HELP EVERYONE IN THE COMMUNITY RECLAIM THEIR HEALTH.
We all live our lives knowing that tragedy could strike at any time, but we never expect that it will happen to us.

Lonnell and his sons have lived through a season in their lives that could have destroyed them, but because of their faith in God and their ability to overcome, they have not only survived, they have become an inspiration to anyone who comes in contact with them.

“My wife, Rosilyn was diagnosed with MS in 2007, and only a few weeks later was diagnosed with breast cancer,” said Lonnell.

“Our family dealt with this problem as we normally do by putting God first and turning our concerns over to him.”

After several years of treatment, the cancer kept coming back, and the final time, it was in a rare form that took over before treatment could begin. “The hardest thing about it was having to tell our children that their mother would never return back home,” said Lonnell.

Lonnell was lost, afraid and feeling hopeless at the reality that he would have to parent his children alone. In addition to adjusting to a new lifestyle, each member of the family was dealing with their grief in different ways, but found strength in being together.

“The YMCA helped me and my children get back on track by focusing on our minds, bodies and souls,” said Lonnell. “My boys began to participate in sports at the Y and it seemed to brighten our spirits.” He added, “Having this additional interaction and involvement with other parents helped me realize that my family was not the only one dealing with loss, nor was I the only single parent in the world.”

Thanks to financial assistance from the Y, Lonnell and his children began attending the Y two times a week as a family, playing games and exercising together. They also made new friendships that helped them stay connected and become stronger and healthier. As time passed, the family found themselves in a position to help others through volunteerism.

“People never realize or think that they will be in a certain situation or will need someone to depend on,” said Lonnell. “Thanks to the Y, my family has been able to lean on others, and now we are able to be there for those who need someone to lean on.”
STRENGTHENING COMMUNITIES

Not everyone is born with the resources to succeed. Many people across the country, and in our own community, are made to feel invisible because of environmental circumstances. But the truth is, all people are capable of greatness. All communities are filled with beauty. And the Y is dedicated to helping people grow.

More than 600,000 Oklahomans live in poverty and 15.5% of households are food insecure. In many instances, something as basic as a bed is a luxury for some families.

Heather and her six children are one of those families. The Y’s Year Round Food program has been in existence since 2012, and since that time, more than 165,000 meals and snacks have been served and more than 4,050 children have been fed.

The Y discovered a tremendous need in the Oak Grove community in 2015 and launched the Pop-Up Food and Fun program, providing school-age children with a full meal, homework assistance and enrichment activities after school every weekday. Over time, the Y was also able to serve the families by providing Christmas gifts to the children in the community through an Angel Tree program.

It was through the Angel Tree that the staff at the Y met Maya, one of Heather’s three daughters. Maya was one of the dozens of children in the complex who listed a bed on her Christmas wish list. Upon further investigation, it was discovered that many children in the complex had been sleeping on tile floors every night because they didn’t have a mattress. Because of the enormous need in the Oak Grove community, the Y created the Sleep to Succeed program, knowing that no child can truly succeed in school if they do not get a good night’s sleep.

Thanks to a partnership with the City of Oklahoma City Housing Authority, the Regional Food Bank of Oklahoma, the Dell Corporation and Mathis Brothers Furniture, the Y has provided beds and bedding essentials to 242 children over the past year, with plans for more deliveries in 2017.

“I have been overwhelmed with the generosity of the Y and the volunteers,” said Heather. “The food that my kids receive after school every day is such a big help, and now they don’t have to sleep on the floor anymore! I’m so incredibly thankful.”

Because of your generosity, my children have beds to sleep on.”
– HEATHER
OUR DONORS, MEMBERS, VOLUNTEERS, SUPPORTERS AND STAFF DEMONSTRATE THE POWER OF WHAT WE CAN ACHIEVE BY GIVING BACK TOGETHER.

Thanks to generous donors and community partners, thousands of children in our community receive a healthy snack or meal after school each day, which could be the last thing they eat before going to bed. Now, hundreds of children can go to bed every night on their own mattress with new sheets and pillows.

"Thank you for getting me and my brothers and sisters beds," said Maya. "It’s nice having a soft place to sleep and a warm blanket, and now I don’t have to sleep on the floor with my brother’s stinky feet in my face."
EVERYTHING THE Y DOES IS IN SERVICE OF MAKING US – AS INDIVIDUALS AND AS A COMMUNITY – BETTER.

In 2016, $1,352,694 was raised to actively support community needs. The YMCA OF GREATER OKLAHOMA CITY awarded $3,464,389 in program support and individual financial assistance.

Your gift is important. Each year the Y awards far more dollars in financial assistance and program subsidies than we raise.

<table>
<thead>
<tr>
<th>BRANCH LOCATION</th>
<th>CAMPAIGN FUNDS RAISED IN 2016</th>
<th>DIRECT FINANCIAL ASSISTANCE AWARDED IN 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>BETHANY</td>
<td>$65,094</td>
<td>$257,278</td>
</tr>
<tr>
<td>CHICKASHA AREA</td>
<td>$96,294</td>
<td>$96,531</td>
</tr>
<tr>
<td>EARLYWINE PARK</td>
<td>$135,279</td>
<td>$508,231</td>
</tr>
<tr>
<td>EDWARD L. GAYLORD DOWNTOWN / MAIN STREET/MIDTOWN</td>
<td>$56,588</td>
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<tr>
<td>GUTHRIE</td>
<td>$35,169</td>
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<td>MIDWEST CITY</td>
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<td>$370,089</td>
</tr>
<tr>
<td>MITCH PARK / RANKIN</td>
<td>$202,134</td>
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<tr>
<td>NORTH SIDE</td>
<td>$215,839</td>
<td>$396,389</td>
</tr>
<tr>
<td>ROCKWELL PLAZA / CROSSING</td>
<td>$51,210</td>
<td>$183,047</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>$932,374</strong></td>
<td><strong>$2,990,803</strong></td>
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WHEN YOU DONATE TO THE Y, YOU’RE DONATING FOR A BETTER US.

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<tr>
<td>$120</td>
<td>Provides 39 meals for hungry children.</td>
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<tr>
<td>$360</td>
<td>Provides 98 military members a safe, comfortable area to rest while waiting to be deployed.</td>
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<tr>
<td>$720</td>
<td>Provides a full scholarship for a child in need to experience summer resident camp.</td>
</tr>
<tr>
<td>$1070</td>
<td>Ensures that 12 children will no longer be sleeping on a cold tile floor at night.</td>
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<tr>
<td>$2500</td>
<td>Gives 50 high schoolers the opportunity to explore career and college options they may have never dreamt of.</td>
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</tbody>
</table>

WHY GIVE?
Every dollar donated to the Y has a lasting impact on the people in the communities we serve. When you donate to your local Y, you're donating for a better us.

HOW TO GIVE
You can give by check, credit card or cash through your local branch or online at ymcaokc.org. You can also make a pledge now and be invoiced at a later date.

Your gift of $10 a month provides 39 meals for hungry children.

Your gift of $30 a month gives 98 military members a safe, comfortable area to rest while waiting to be deployed.

Your gift of $60 a month provides a full scholarship for a child in need to experience summer resident camp.

Your gift of $89 a month ensures that 12 children will no longer be sleeping on a cold tile floor at night.

Your gift of $208 a month gives 50 high schoolers the opportunity to explore career and college options they may have never dreamt of.
YMCA OF GREATER OKLAHOMA CITY LOCATIONS

We’re more than our physical locations. We are a socially responsible community organization.

ASSOCIATION OFFICES
500 North Broadway, Suite 500
Oklahoma City, OK 73102
405 297 7777

BETHANY YMCA
3400 North Mueller Avenue
Bethany, OK 73008
405 789 0231

CHICKASHA AREA YMCA
725 West Chickasha Avenue
Chickasha, OK 73018
405 224 2281

EARLYWINE PARK YMCA
11801 South May Avenue
Oklahoma City, OK 73170
405 378 0420

EDWARD L. GAYLORD DOWNTOWN YMCA
1 Northwest 4th Street
Oklahoma City, OK 73102
405 297 7700

GUTHRIE YMCA
114 East Oklahoma Avenue
Guthrie, OK 73044
405 282 8206

MAIN STREET YMCA
100 West Main, Suite 125
Oklahoma City, OK 73102
405 702 9003

MIDTOWN YMCA
1110 North Classen Drive, Suite 200
Oklahoma City, OK 73103
405 232 9622

MIDWEST CITY YMCA
2817 North Woodcrest Drive
Midwest City, OK 73110
405 733 9622

MITCH PARK YMCA
2901 Marilyn Williams Drive
Edmond, OK 73003
405 330 4016

NORTH SIDE YMCA
10000 North Pennsylvania Avenue
Oklahoma City, OK 73120
405 751 6363

RANKIN YMCA
1220 South Rankin Street
Edmond, OK 73034
405 348 9622

ROCKWELL CROSSING YMCA
12100 North Rockwell, Suite 6
Oklahoma City, OK 73162
405 728 9622

ROCKWELL PLAZA YMCA
8300 Glade Avenue
Oklahoma City, OK 73132
405 621 5858

YMCA CAMP CLASSEN
10840 Main Camp Road
Davis, OK 73030
580 369 2272

YMCA GREENBRIAR PROGRAM CENTER
1500 Kingsridge Drive
Oklahoma City, OK 73170
405 691 8101

YMCA HEALTHY LIVING CENTER – INTEGRIS
5520 North Independence
Oklahoma City, OK 73112
405 942 9622

YMCA LINCOLN PARK SENIOR CENTER
4712 North Martin Luther King
Oklahoma City, OK 73111
405 427 0862

YMCA MILITARY WELCOME CENTER
Will Rodgers World Airport
7100 Terminal Drive, Unit 927
Oklahoma City, OK 73159
405 680 9781

THANK YOU FOR YOUR GIFT.