



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

**FOR IMMEDIATE RELEASE**

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## **YMCA Raises \$1.3 Million to Help Strengthen Community**

**OKLAHOMA CITY (April 17, 2017)** – Thanks to the generous contributions of local residents and businesses and the work of more than 350 volunteers, the YMCA OF GREATER OKLAHOMA CITY’s Annual Campaign raised \$1,344,326 this year, ensuring that everyone in the community has access to vital programs and resources that support youth development, healthy living and social responsibility. Gifts to the Y stay in the community, directly supporting services and programs that have a positive impact on residents in the metro area.

“Many people in Oklahoma City rely on the essential services and programs the Y offers,” said David Houston, campaign chair for the YMCA OF GREATER OKLAHOMA CITY. “An incredible combination of the Y’s members, staff, volunteers, partners and the community-at-large work together each year to raise these funds that make it possible to serve our community. Their support enables us to not only continue with the work we already do, but help expand our reach to more people in need.”

The Y launched their Annual Campaign on January 2 and received financial gifts from 3,025 individuals and businesses. As a result of the campaign, the Y impacts more than 200,000 children and families through a wide range of activities to nurture potential, including sports leagues, family nights and community service projects. It will also provide hundreds of students the opportunity to attend the Y’s summer day camp and experience resident camp at YMCA CAMP CLASSEN in the Arbuckle Mountains. Financial gifts to the campaign also help fund the YMCA Military Welcome Center at Will Rogers World Airport and allow cancer survivors to enroll in LIVESTRONG® AT THE YMCA, a free 12-week program that provides health and wellness guidance for cancer survivors and their primary caregiver.

As one of the leading nonprofits for strengthening community through youth development, healthy living and social responsibility, the Y depends on financial gifts to do its vital work so that everyone, regardless of age, income or background, has an opportunity to receive the support and guidance to learn, grow and thrive.

For 128 years, the YMCA of Greater Oklahoma City has been a cornerstone of the community, putting Christian principles into practice through programs that build healthy spirit, mind and body for all. In 2016, The YMCA of Greater Oklahoma City provided more than \$3.5 million in financial assistance to more than 31,000 men, women and children who would otherwise be unable to afford a Y membership or participate in Y programs.

“As a non-profit organization, the Y relies on financial support of donors to help us keep our promise to never turn anyone away,” said Mike Grady, President and CEO of the YMCA OF GREATER OKLAHOMA CITY. “We believe that meaningful change in individuals and communities is possible with support from our community, and the financial gifts we receive will help enrich the well-being of people of all ages and all walks of life.”

To learn more about how you can support the Y’s cause, please contact Alexis Lux, vice president of financial development at 405 297 7753 or [Alux@ymcaokc.org](mailto:Alux@ymcaokc.org), or visit [ymcaokc.org/campaign](http://ymcaokc.org/campaign) for more information.

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### **About the Y**

The Y is one of the nation’s leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the Oklahoma City Metro, 15 Ys engage more than 200,000 men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation’s health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities across the country, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. [ymcaokc.org](http://ymcaokc.org).