FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



2017 ANNUAL REPORT

YMCA OF GREATER OKLAHOMA CITY



We are a cause driven, community organization stretching beyond our walls, providing programs and services that support our three focus areas:

**FOR YOUTH DEVELOPMENT,
FOR HEALTHY LIVING
AND FOR SOCIAL RESPONSIBILITY.**

The Y™. For a Better Us.

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MESSAGE FROM OUR LEADERSHIP



Dear Friends,

If we could choose one word to sum up 2017, it would be change. While some look at change as a challenge, we look at it as an opportunity to reflect on how far we've come, and to look toward the future with great excitement.

Perhaps the biggest change of 2017 was the retirement of Mike Grady, our long-time leader and a mentor to many. Mike's passion and determination to impact the community beyond the walls of our branches was evident in all he did. He spearheaded partnerships with local city governments, school districts and non-profit organizations. During his tenure, the YMCA of Greater Oklahoma City grew in membership, revenue and people served. New facilities were constructed and aging facilities were updated. He truly left this association better than he found it. We are all proud to have worked alongside Mike and even more grateful to call him a friend.

With Mike's departure came a whirlwind of leadership changes across our association. Kelly Kay, a 17 year veteran of our association, became our new CEO and Mike Roark, a 16 year veteran of our association, our new COO. Additionally, we welcomed new Branch Executive Directors, while others were promoted to district level positions. These changes made way for new ideas and collaboration among our 16 branches.

Changes in our local economic environment had an impact on the work we do within our community. We provided $3,706,136 in financial assistance, allowing our friends and neighbors access to Y facilities and programs regardless of their ability to pay.

We are proud to have served more than 187,000 people within our community through membership and Y programs. Through our Summer Food Service Program we provided 58,180 meals and snacks and another 81,211 meals and snacks through the Child and Adult Care Food Program. Volunteers delivered 267 beds through our Sleep to Succeed program and 141 kids benefited from our Angel Tree program.

All-in-all, 2017 was a great year. We thank you, our dedicated community, for your continued support through volunteer hours, financial contributions and memberships. For a better us.

Sincerely,

Tricia Everest
Chair, Board of Directors

Kelly Kay
Chief Executive Officer

YOUTH DEVELOPMENT





The Y's Youth and Government program, involves thousands of teens nationwide in state-organized, model-government programs. Oklahoma was represented well with **591** students taking part in this unique leadership experience.

591 students from Oklahoma

The Y nurtures the potential of every child and teen by supporting their unique development journey to discover who they are and what they can achieve. We provide all youth with the tools and resources they need to learn, grow and thrive.

the YMCA

CHILD CARE
EDUCATION & LEADERSHIP
SWIM, SPORT & PLAY
DAY & RESIDENT CAMP

The Y is the area's largest provider of school-age childcare, serving 66 elementary schools, with **1,575** kids participating in our Before & After School Program

66 elementary schools
1,575 participating kids



YOUTH DEVELOPMENT



YMCAs have been teaching people how to swim for more than a century. Our programs include lessons for all ages and abilities. As America's leading swim instructor, we served **7,923** students in 2017.

7,923 students served

At the Y, we care just as much how the ball impacts the child, as how the child impacts the ball. Through the Y's Youth Sports, **22,723** kids learned about leadership, teamwork and cooperation – and of course had fun!

22,723 kids in Youth Sports



YMCA Camp Classen hosted 5,313 campers for Summer Resident Camp, the Y's Outdoor Education Program and Conference Camping. Participants enjoyed a variety of traditional camp activities, made new friends and learned character-building life lessons.

5,313 campers





The Y is a leading voice on health and well-being. We bring families closer together, encourage good health and foster connections through fitness, sports, fun and shared interests. As a result, participants achieve greater health and well-being for their spirit, mind and body.

FAMILY TIME
HEALTH & WELLNESS
SPORTS & RECREATION
GROUP ACTIVITIES

Adventure Guides launches parents and their children on a journey of discovery, with the child as the explorer and the parent as the guide. We encourage parents to get to know their kids while they are still kids through group activities and outdoor pursuits. In 2017, memories were made for **556** kids and their Dads.

556 kids and dads





As part of the Y's commitment to strengthen community by addressing critical gaps in health and education, Healthy Kids Day encourages kids and parents to commit to keeping the body and mind active. Nine of our branches hosted **1,779** kids and their families for Healthy Kids Day 2017.

1,779 kids and their families

HEALTHY LIVING



The Y offers Group Exercise Classes for all ages, levels and interests. From low-impact exercise and new fitness trends, to Sliver Sneakers and relationship building, **375,137** members participated in one or more of our **495** classes offered each week

375,137 members in 495 classes



Life Changing Challenges help build small communities of support for our adult members. In 2017, we held two challenges, Idle Ironman and Fit for Fall with **500** members participating.

500 participating members





We are creating communities among cancer survivors through LIVESTRONG® at the YMCA. This program, focused on the whole person, not the disease, helped **275** cancer survivors move beyond cancer in spirit, mind and body.

275 cancer survivors helped

SOCIAL RESPONSIBILITY



The Y's Military Welcome Center at Will Rogers Airport hosted **32,487** members of the military and their families over the year. Giving them a place to rest, relax and connect during extended layovers while en route to military bases across the globe.

32,487 military members and their families hosted



When we work together, we move our community forward. We help connect individuals from all walks of life, who are interested in addressing our communities' most pressing needs. Together, we are creating positive social change through innovative, community-based solutions.

the YMCA

FINANCIAL ASSISTANCE
SOCIAL SERVICES
GLOBAL SERVICES
VOLUNTEERISM & GIVING
ADVOCACY



At the Y, no one is ever turned away due to the inability to pay. Through generous financial contributions, we were able to provide financial assistance and free or subsidized programs to more than **77,000** individuals, totaling **$3,706,136**.

$3,706,136 in financial assistance to 77,000 individuals

SOCIAL RESPONSIBILITY



We partnered with OK-Fosters to create the YMCA Benefit Program for Oklahoma Foster Families, allowing **142** foster families to join the Y and access youth sports and group swim lessons at a lower rate.

142 foster families joined the Y



Bringing people together is what it's all about. At the Y, as we build our community we are strengthening our global community within. We hosted 16 Summer Day Camp counselors from Brazil and contributed **$34,720** to support our International partnerships.

$34,720 contributed to international partnerships



Togetherhood is a member led community service program. More than 210 members organized and implemented eight projects, including back-to-school drives and gifts for seniors, benefiting their communities.

210 members 8 projects



COMMUNITY IMPACT

Together, we make our community stronger by focusing on...

Social Responsibility

77,115 served



Youth Development

61,606 served



Healthy Living

1,717,984 unique visits



FINANCIAL HIGHLIGHTS/OPERATING FINANCIAL REPORT

PUBLIC SUPPORT AND REVENUE:	
Annual Campaign	$ 1,231,451
United Way	$ 165,169
Special Events	$ 61,449
Miscellaneous Contributions	$ 427,908
Government Grants & Contracts	$ 20,824
Membership Dues	$ 16,936,377
Program Fees	$ 8,012,502
Merchandise Sales	$ 250,328
Facility Rental	$ 277,443
Investment Earnings	$ 293,928
Miscellaneous Income	$ 474,864
TOTAL REVENUE	**$ 28,152,243**

EXPENDITURES:	
Employee Compensation	$ 13,452,384
Contracted Services	$ 270,087
Supplies & Equipment	$ 3,860,347
Telephone & Postage	$ 257,819
Occupancy & Insurance	$ 6,110,967
Marketing & Public Relations	$ 316,450
Staff Development	$ 736,572
YMCA of the USA Support	$ 342,816
Miscellaneous Expense	$ 224,291
TOTAL EXPENSE	**$ 25,571,673**

the YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Operating Net Revenue Over Expense - **$2,580,570**

Capital Purchases and Debt Service - **$2,359,868**

Change in Operating Net Assets* - **$220,702**

*Transfer from reserves

ALLOCATION OF FUNDS

YOUTH DEVELOPMENT - 40.62%
HEALTHY LIVING - 41.00%
SOCIAL RESPONSIBILITY - 4.81%
MANAGEMENT & GENERAL - 11.85%
FUNDRAISING - 1.72%



VOLUNTEER RECOGNITION







Volunteers are an integral part of our mission. We appreciate the time and effort they contribute to help us impact our community. Each year, we honor volunteers who have distinguished themselves over time through their exceptional service.

YOUTH SPORTS COACH OF THE YEAR
BETHANY YMCA – Summer Wyett
CHICKASHA AREA YMCA – Jason Malone
DOWNTOWN YMCA – Ike Muonelo
EARLYWINE PARK YMCA – Brenda Green
EDMOND YMCA – Jay Smith
GUTHRIE YMCA – Jason Reece
MIDWEST CITY YMCA – Brian Shine
NORTH SIDE YMCA – Jimmy Romero

FAMILY OF THE YEAR
BETHANY YMCA – Burlison Family
CHICKASHA AREA YMCA – Hiatt Family
DOWNTOWN YMCA – Schiess Family
EARLYWINE PARK YMCA – Yokley Family
EDMOND YMCA – Linda Crone Family
GUTHRIE YMCA – Redman Family
NORTH SIDE YMCA – Woody Family
ROCKWELL PLAZA YMCA – Foster Family
STILLWATER YMCA – Joyce Family

VOLUNTEER OF THE YEAR
ASSOCIATION BOARD – Justin Brown
BETHANY YMCA – Sara Kersey
CHICKASHA AREA YMCA – Greg Elliott
DOWNTOWN YMCA – Jennifer Bowman
EARLYWINE PARK YMCA – Linda Carr
EDMOND YMCA – Lt. Col. Mike Sloniker
GUTHRIE YMCA – Heady Coleman
MIDWEST CITY YMCA – Bob Rutherford
NORTH SIDE YMCA – Thomas Moratto
ROCKWELL PLAZA YMCA – Greg Jones
STILLWATER YMCA – Steve Brown

SERVICE TO YOUTH
EARLYWINE PARK YMCA – Shartel Church of God
EDMOND YMCA – Jane Gray
MIDWEST CITY YMCA – Academy Sports & Outdoors
NORTH SIDE YMCA – Eric Dahlgren





5,574
NUMBER OF VOLUNTEERS

112,801
TOTAL VOLUNTEER HOURS

$2,490,646
TOTAL VALUE OF VOLUNTEER TIME

THANK YOU!

BOARD OF DIRECTORS

CHAIR
Tricia Everest

CHAIR ELECT
David Houston

VICE CHAIR
Jennifer Grigsby

TREASURER
Mark McCubbin

SECRETARY
Justin Brown

John-Mark Beaver
Keith Bryant
Lori Burson
Jill Castilla
Rob Cherry
William Citty
George Cohlmia
Mick Cornett
James D. Couch
Sean Cummings*
Walt Duncan, IV
Jody East
Eric S. Eissenstat
Bryan Evans
James H. Everest*
Jeff Ewing
Jim Farris
Chris Fleming
Steve Foerster
Doug Fuller
Mark W. Funke*
Dave Hager
J. Patrick Hare*
David Harlow*
Ed Heinen
Estela Hernandez
Krystal Herrera
Joe M. Hodges
Christopher T. Kenney
Todd Lisle
Carl Martincich
Rick McCune
Virginia Meade
Will Merrick
Richard Nix
Margaret Freede Owens
Jerry Peace
Adam Rainbolt
K. Earl Reynolds
K. Randy Roper
Steve Slawson
Bill Snipes
Wayne L. Snow
Jack Talley*
David Thompson*
Randy Thurman
Reese Travis
G. Rainey Williams, Jr.*
Roy Williams

*Former Chairs of the Board of Directors

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President & CEO

MIKE ROARK
Vice President & COO

LONNIE COURTRIGHT
Vice President,
Property Management

RACHEL KLEIN, APR
Vice President,
Communications

ALEXIS LUX, CFRE
Vice President,
Financial Development

AMANDA STORCK
Vice President,
Finance, Human Resources & CFO

EXECUTIVE DIRECTORS

BETHANY, ROCKWELL CROSSING & ROCKWELL PLAZA YMCAS
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CHICKASHA AREA YMCA
Lewis Kinsley

EARLYWINE PARK YMCA
David Foster

EDWARD L. GAYLORD DOWNTOWN, MIDTOWN & MAIN STREET YMCAS
Johnathan Teal

MIDWEST CITY YMCA
Stephanie Wilson

MITCH PARK, RANKIN & GUTHRIE YMCAS
Chris Berry

NORTH SIDE YMCA
Shane Pratt

STILLWATER YMCA
Shane Harland

YMCA CAMP CLASSEN
Jason Brown

YMCA HEALTHY LIVING CENTER – INTEGRIS
Angela Jones

YMCA OF GREATER OKLAHOMA CITY LOCATIONS

ASSOCIATION OFFICES
500 North Broadway, Suite 500
Oklahoma City, OK 73102 • 405 297 7777

BETHANY YMCA
3400 North Mueller Avenue
Bethany, OK 73008 • 405 789 0231

CHICKASHA AREA YMCA
725 West Chickasha Avenue
Chickasha, OK 73018 • 405 224 2281

EARLYWINE PARK YMCA
11801 South May Avenue
Oklahoma City, OK 73170 • 405 378 0420

EDWARD L. GAYLORD DOWNTOWN YMCA
1 Northwest 4th Street
Oklahoma City, OK 73102 • 405 297 7700

GUTHRIE YMCA
114 East Oklahoma Avenue
Guthrie, OK 73044 • 405 282 8206

MAIN STREET YMCA
100 West Main Street, Suite 125
Oklahoma City, OK 73008 • 405 702 9003

MIDTOWN YMCA
1110 North Classen Drive, Suite 200
Oklahoma City, OK 73103 • 405 232 9622

MIDWEST CITY YMCA
2817 North Woodcrest Drive
Midwest City, OK 73110 • 405 733 9622

MITCH PARK YMCA
2901 Marilyn Williams Drive
Edmond, OK 73003 • 405 330 4016

NORTH SIDE YMCA
10000 North Pennsylvania Avenue
Oklahoma City, OK 73120 • 405 751 6363

RANKIN YMCA
1220 South Rankin Street
Edmond, OK 73034 • 405 348 9622

ROCKWELL CROSSING YMCA
12100 North Rockwell, Suite 6
Oklahoma City, OK 73162 • 405 728 9622

ROCKWELL PLAZA YMCA
8300 Glade Avenue
Oklahoma City, OK 73132 • 405 621 5858

STILLWATER YMCA
204 South Duck Street
Stillwater, OK 74074 • 405 372 5833

YMCA CAMP CLASSEN
10840 Main Camp Road
Davis, OK 73030 • 580 369 2272

YMCA GREENBRIAR PROGRAM CENTER
1500 Kingsridge Drive
Oklahoma City, OK 73170 • 405 691 8101

YMCA HEALTHY LIVING CENTER – INTEGRIS
5520 North Independence
Oklahoma City, OK 73112 • 405 942 9622

YMCA LINCOLN PARK SENIOR CENTER
4712 North Martin Luther King
Oklahoma City, OK 73111 • 405 427 0862

YMCA MILITARY WELCOME CENTER
Will Rogers World Airport, 7100 Terminal Drive, Unit 927
Oklahoma City, OK 73159 • 405 680 9781

the YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

OUR CAUSE

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

OUR FOCUS

We believe that to bring about meaningful change in individuals and communities, we must be focused and accountable. That's why we focus our work in three key areas that are fundamental to strengthening community: Youth Development, Healthy Living and Social Responsibility.

COMMUNITIES SERVED

Bethany • Blanchard • Chickasha • Choctaw • Davis • Deer Creek
Del City • Edmond • Guthrie • Midwest City • Moore • Mustang
Newcastle • Nichols Hills • Nicoma Park • Oklahoma City • Piedmont
Stillwater • Spencer • Tuttle • The Village • Warr Acres • Yukon

United Way
United Way of Central Oklahoma Community Partner

YMCAOKC.ORG 405 297 7777