FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



YMCA OF GREATER OKLAHOMA CITY

2018 Annual Report

MESSAGE FROM OUR LEADERSHIP



Dear Friends,

We are excited to reflect on the year and share with you some of the highlights that were accomplished through the Y with the support of our community. As always, we continued to focus on Youth Development, Healthy Living and Social Responsibility, but we also went beyond that to help meet additional needs within our community.

Stepping outside of our walls, we partnered with many other likeminded organizations to reach deep into our community. During the Teacher Walkout, we convened dozens of local non-profits, churches and volunteers to continue to provide meals to kids who depend on school breakfast and lunch, as well as child care to working families. We worked with Google to secure a grant to provide our Y Achievers program to more students in more schools, giving teens the skills and confidence to pursue higher education. And Y leaders, from across the state, visited the capitol to speak with representatives about the Y's impact in their communities.

While the Y's work isn't always front and center, know that we are making a difference. You can see it in a child's smile after trying a new food for the first time at one of our Feeding Program sites, or in the laugh of a senior who has made a new circle of friends at the Lincoln Park Senior Center.
The Y is all around us.

With another year behind us, we are looking toward the future with new goals to support our community in even more ways. As we implement a new strategic plan, we are focused on engaging more kids in our youth programs, creating more opportunities for teens to belong, providing more programs for families to enjoy together, implementing programs addressing chronic disease and welcoming more of our neighbors to our facilities.

Whether you've never been to a Y, or it's just been a while, we invite you to come see us and check out all the amazing things we have to offer. For a Better Us.

Sincerely,

Tricia Everest
Chair, Board of Directors

Kelly Kay
Chief Executive Officer



YOUTH DEVELOPMENT

Beyond the classroom, the Y is here to help provide opportunities for youth to learn new skills, understand community, discover healthy options, develop new friendships, think critically, gain leadership skills and experience interacting with positive adult role models.

More than **27,507 kids** learned about teamwork, leadership and sportsmanship through Y youth sports.

Ensuring kids are safe in and around water is our top priority. Through our aquatics program, **13,218 kids** learned valuable water safety practices and swim techniques.

As the area's largest provider of school-age childcare, we provided a safe space for nearly **1,500 kids** at **15 locations** in the metro area through our Before & After School Care Program.

In its first year, YMCA Outdoor Club, engaged **29 middle school students** in meaningful connections with nature through service projects, recreation and environmental education.



With the help of **156 volunteers**, **888 high school students** at six schools participated in Y Achievers, our career exploration and college readiness program.

More than **2,620 kids** had the Best. Summer. Ever. at our Summer Day Camps, where they unplugged and connected with their peers.

Programs: Adventure Guides, Before & After School Care, Camp Corral, Camp Endris, Camp Survivor, Child Abuse Prevention, Child Development Center, Healthy Kids Day, Heather's Camp, Leaders Club, Muslim Youth Camp, Outdoor Education Camp, Overnight Camp, Parents' Night & Day Out, Safety Around Water, Summer Day Camp, Swim League, Swim Lessons, Y Achievers, Year Round Feeding Program, YMCA Outdoor Club, Youth & Government, Youth Sports

HEALTHY LIVING

More than just working out, healthy living at the Y means a gathering place for those with like interests, a place for families to build stronger bonds and achieve balance, a built-in support system and a place to help prevent, delay or live better with chronic conditions.

With over **592 group exercise classes** held weekly, we had **443,026 participants** dance, stretch, lift and sweat their way to better health.

Throughout the year, we had **2,060,858** unique visits by **83,261** individuals.

LIVESTRONG® at the YMCA helped **243 cancer survivors** become stronger in spirit, mind and body.

Members of the Y have the opportunity to participate in **Life Changing Challenges** like the Idle Ironman, where they truly challenge themselves. This year **500 members** accepted the challenge and enhanced their fitness goals.

Through one-on-one personal training, **652 individuals** invested in their best life, gaining strength, health and confidence.

The Y's Miracle League provides children with disabilities the opportunity to play baseball with the help of their volunteer buddies. This year, **167 kids** experienced the joy of playing baseball through this league.



Programs: Adult Sports Leagues, Group Exercise Classes, Healthy Seniors Day, Let's Move! Outside, Life Changing Challenges, LIVESTRONG® at the YMCA, Miracle League, OK 5210, Personal Training, Silver Sneakers, Walkability, Water Exercise

SOCIAL RESPONSIBILITY

Beyond our walls, we are working side-by-side with our neighbors to create change. From building partnerships to address needs during the Teacher Walkout, to providing volunteer opportunities through member-led Togetherhood® projects, to supporting Ys beyond our borders and advocating for our communities, we are creating positive social change.

More than **32,515** military members and their families enjoyed a relaxing environment, while traveling, at the Military Welcome Center located at Will Rogers World Airport.

Through our Foster Care Benefit Program, **788** kids and their families were able to enjoy Y programs at a lower rate.

During the year, the Y hosted **29** feeding sites and served **136,727** meals and snacks filling the tummies of **2,140** kids.

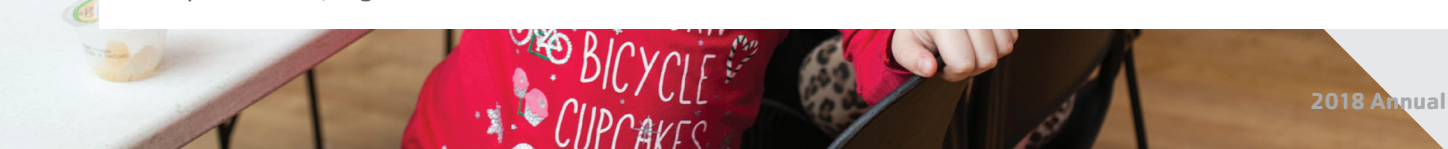
Through the member-led Togetherhood® program, **536** volunteers spent **1,261** hours completing **19** impact projects across our community.

Through our International Program, we partner with five Ys across the globe, raising funds to help support their causes. This year, we raised **$22,840**.

More than **70,000** individuals were able to enjoy Y facilities and take part in Y programs as we provided **$3,330,208** in direct scholarships and free and subsidized programs.



Programs: Advocacy, Angels in the City, Community Health Fairs, Foster Care Benefit Program, International Programs, Lincoln Park Senior Center, Litterblitz, Membership Financial Assistance, Military Welcome Center, Pop Up Food & Fun, Sleep to Succeed, Togetherhood®



COMMUNITY IMPACT

Together, we make our community stronger by focusing on...



YOUTH DEVELOPMENT

68,538 served



HEALTHY LIVING

86,864 served



SOCIAL RESPONSIBILITY

79,654 served





FINANCIAL HIGHLIGHTS/ OPERATING FINANCIAL REPORT

PUBLIC SUPPORT AND REVENUE:

Annual Campaign	$ 1,273,580
United Way	$ 155,974
Special Events	$ 54,237
Miscellaneous Contributions	$ 426,047
Government Grants & Contracts	$ 27,911
Membership Dues	$ 16,662,758
Program Fees	$ 8,548,084
Merchandise Sales	$ 246,423
Facility Rental	$ 208,807
Investment Earnings	$ 398,311
Miscellaneous Income	$ 553,667
TOTAL REVENUE	**$ 28,555,799**

EXPENDITURES:

Employee Compensation	$ 13,855,675
Contracted Services	$ 284,604
Supplies & Equipment	$ 3,766,813
Telephone & Postage	$ 310,769
Occupancy & Insurance	$ 6,499,946
Marketing & Public Relations	$ 366,997
Staff Development	$ 701,687
YMCA of the USA Support	$ 322,321
Miscellaneous Expense	$ 209,404
TOTAL EXPENSE	**$ 26,318,216**

Operating Net Revenue Over Expense **$2,237,583**

Capital Purchases and Debt Service **$1,859,715**

Change in Operating Net Assets* **$377,686**

*Transfer from reserves

ALLOCATION OF FUNDS

40.62% – Youth Development

41.00% – Healthy Living

4.81% – Social Responsibility

11.85% – Management & General

1.72% – Fundraising

VOLUNTEER RECOGNITION

Volunteers are an integral part of our mission. We know a volunteer's time spent at the Y is time spent away from other things and we are humbled that they choose to spend it helping to impact our community through the Y. Each year, we honor volunteers who have distinguished themselves over time through their exceptional service.

YOUTH SPORTS COACH OF THE YEAR

Bethany YMCA – Darrel Sutton
Chickasha Area YMCA – Bridget Mowery
Edward L. Gaylord Downtown YMCA – Dan Govin
Earlywine Park YMCA – Justin Braun
Edmond YMCAs – Doug Hutchens
Guthrie YMCA – Ashley Sperry
Midwest City YMCA – Adrian Anderson
North Side YMCA – Kerry Alexander
Stillwater YMCA – Matthew Dickey

FAMILY OF THE YEAR

Bethany YMCA – The Twiss Family
Chickasha Area YMCA – The Zack & Anna McGill Family
Edward L. Gaylord Downtown YMCA – The Smith-Borger Family
Earlywine Park YMCA – The Andrew & Andrea Stephens Family
Edmond YMCAs – The Fees Family
Guthrie YMCA – The Simpson Family
Midwest City YMCA – The Vinson Family
North Side YMCA – The Dick & Julia Hunt Family
Rockwell Plaza YMCA – The Novak Family

VOLUNTEER OF THE YEAR

Association Board – Mark McCubbin
Bethany YMCA – Loretta Wright
Chickasha Area YMCA – Michael Mosley
Edward L. Gaylord Downtown YMCA – Jennifer Bowman
Earlywine Park YMCA – Pati Thurman
Edmond YMCAs – Kathy Wilson-Gold
Guthrie YMCA – Kevin Craft
Midwest City YMCA – Jason Constable
North Side YMCA – Craig Ridenour
Rockwell Plaza YMCA – Jeff Cooper
Stillwater YMCA – Pat Kennedy
YMCA Camp Classen – D.J. Morgan
YMCA Healthy Living Center – INTEGRIS – Christina Chicoraske

SERVICE TO YOUTH

Association – Bob Ross & the Regional Food Bank of Oklahoma
Earlywine Park YMCA – Mid-America Christian University
Edmond YMCAs – Acts2 United Methodist Church
Midwest City YMCA – Meadowood Baptist Church
North Side YMCA – Metropolitan Library System, Angie Walton

INTERNATIONAL AWARD

Larry & Ana Davis









5,574

NUMBER OF VOLUNTEERS

112,801

TOTAL VOLUNTEER HOURS



$2,490,646

TOTAL VALUE OF VOLUNTEER TIME

THANK YOU!

LEADERSHIP

BOARD OF DIRECTORS 2018

CHAIR – Tricia Everest
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VICE CHAIR – Jennifer Grigsby
TREASURER – Mark McCubbin
SECRETARY – Justin Brown

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J. Patrick Hare*
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Todd Lisle
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Virginia Meade
Will Merrick
Richard Nix
Jerry Peace
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*Former Chair of the Board of Directors

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Jason Brown
YMCA CAMP CLASSEN

Nathan Donald
BETHANY, ROCKWELL CROSSING & ROCKWELL YMCAs

Shane Harland
STILLWATER YMCA

Angela Jones
YMCA HEALTHY LIVING CENTER – INTEGRIS

Lewis Kinsley
CHICKASHA AREA YMCA

Shane Pratt
NORTH SIDE YMCA

Audrey Sanford
MIDWEST CITY YMCA

Johnathan Teal
EDWARD L. GAYLORD DOWNTOWN, MIDTOWN & MAIN STREET YMCAs

Paul Urquhart
EARLYWINE PARK YMCA

YMCA OF GREATER OKLAHOMA CITY LOCATIONS

ASSOCIATION OFFICES
500 North Broadway, Suite 500
Oklahoma City, OK 73102 • 405 297 7770

BETHANY YMCA
3400 North Mueller Avenue
Bethany, OK 73008 • 405 789 0231

CHICKASHA AREA YMCA
725 West Chickasha Avenue
Chickasha, OK 73018 • 405 224 2281

EARLYWINE PARK YMCA
11801 South May Avenue
Oklahoma City, OK 73170 • 405 378 0420

EDWARD L. GAYLORD DOWNTOWN YMCA
1 Northwest 4th Street
Oklahoma City, OK 73102 • 405 297 7700

GUTHRIE YMCA
114 East Oklahoma Avenue
Guthrie, OK 73044 • 405 282 8206

MAIN STREET YMCA
100 West Main Street, Suite 125
Oklahoma City, OK 73008 • 405 702 9003

MIDTOWN YMCA
1110 North Classen Drive, Suite 200
Oklahoma City, OK 73103 • 405 232 9622

MIDWEST CITY YMCA
2817 North Woodcrest Drive
Midwest City, OK 73110 • 405 733 9622

MITCH PARK YMCA
2901 Marilyn Williams Drive
Edmond, OK 73003 • 405 330 4016

NORTH SIDE YMCA
10000 North Pennsylvania Avenue
Oklahoma City, OK 73120 • 405 751 6363

RANKIN YMCA
1220 South Rankin Street
Edmond, OK 73034 • 405 348 9622

ROCKWELL CROSSING YMCA
12100 North Rockwell, Suite 6
Oklahoma City, OK 73162 • 405 728 9622

ROCKWELL PLAZA YMCA
8300 Glade Avenue
Oklahoma City, OK 73132 • 405 621 5858

STILLWATER YMCA
204 South Duck Street
Stillwater, OK 74074 • 405 372 5833

YMCA CAMP CLASSEN
10840 Main Camp Road
Davis, OK 73030 • 580 369 2272

YMCA GREENBRIAR PROGRAM CENTER
1500 Kingsridge Drive
Oklahoma City, OK 73170 • 405 691 8101

YMCA HEALTHY LIVING CENTER – INTEGRIS
5520 North Independence
Oklahoma City, OK 73112 • 405 942 9622

YMCA LINCOLN PARK SENIOR CENTER
4712 North Martin Luther King
Oklahoma City, OK 73111 • 405 427 0862

YMCA MILITARY WELCOME CENTER
Will Rogers World Airport, 7100 Terminal Drive, Unit 927
Oklahoma City, OK 73159 • 405 680 9781

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

OUR CAUSE

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

OUR FOCUS

We believe that to bring about meaningful change in individuals and communities, we must be focused and accountable. That's why we focus our work in three key areas that are fundamental to strengthening community: Youth Development, Healthy Living and Social Responsibility.

COMMUNITIES SERVED

Bethany • Blanchard • Chickasha • Choctaw • Davis • Deer Creek
Del City • Edmond • Guthrie • Midwest City • Moore • Mustang • Newcastle
Nichols Hills • Nicoma Park • Oklahoma City • Piedmont • Stillwater
Spencer • Tuttle • The Village • Warr Acres • Yukon

United Way
United Way of Central Oklahoma Community Partner

YMCAOKC.ORG
405 297 7777