FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



2020 ANNUAL REPORT

YMCA OF GREATER OKLAHOMA CITY



Dear Friends,

We've all heard the many adjectives used to describe the year 2020. While most are fitting, I'm going to choose a less commonly used adjective – rewarding. Now, I don't mean to diminish the struggle we've all endured and the tremendous loss many of us have felt, but rather I'd like to highlight what it has been like to be a part of the Y through another year that will go down in history as one of the most difficult we've experienced.

Like many others, we started the year with hopeful eyes, celebrating the previous year at our roaring 20s themed annual meeting. Though things changed only a few months later, the determination and tenacity of the Y staff did not change. If anything, it was elevated. As the pandemic crept closer and closer to home, we began preparing for the inevitable – closure of our fitness facilities. But we never fully closed.

Instead, we continued to operate by providing emergency childcare to healthcare workers, first responders and essential workers so that they could continue to perform their critical work without having to worry about childcare. We worked with the Oklahoma City County Health Department to develop guidelines and protocols to ensure the safety of kids in our care, as well as our staff.

As the year progressed, we adjusted our school aged childcare programs to our traditional Summer Day Camp and then to E-Camp for remote learning. We also reintegrated youth sports, with heightened safety protocols and reopened our fitness facilities with abbreviated availability.

Seeing the passion of the Y staff, the thankful smiles of parents, the joy our members had when returning to their health journey and of course hearing the laughter of the kids in our care all made this year rewarding in spirit, mind and body. Through the darkness, we were able to provide a light and for me personally, I gained a new-found respect and admiration for the Y and its impact on our community.

Thank you to all of those who supported us through the year. And for those new to the Y, we thank you for choosing us. Together we can continue to make the years ahead rewarding, regardless of the challenges we face.

For a Better Us.

Sincerely,

David Houston | Chairman of the Board of Directors

2020

While 2020 was a year for the history books, this wasn't the first time in our 132-year history to face a challenge head on. Like the times before, we rallied with our staff and community partners to meet our communities' needs and come out stronger.





JANUARY
FEBRUARY
MARCH

We started the year with big goals and a healthy, positive attitude as we launched a new website, celebrated a successful 2019, cheered on our YMCA Thunder Basketball league participants and geared up for spring and summer programming. Things changed on March 17, 2020 and like the rest of the world, we shifted our priorities and goals and did what we know how to do best – care for kids and our communities' needs.

Emergency Childcare

Although we were forced to close our fitness facilities, we opened our doors wider to provide Emergency Childcare to healthcare workers, first-responders and other essential personnel. We worked with the Oklahoma City County Health Department to develop increased cleaning, disinfecting and distancing safety protocols. Additionally, OCCHD nurses volunteered to help with childcare check-in and to train our staff to safely check-in participants.

Through this program, we were able to relieve stress and provide a safe place for 499 kids of essential workers during the early months of the pandemic.











We re-opened on May 4 with increased safety protocols and welcomed back members to an abbreviated version of a typical Y experience. Smaller group exercise classes, limited equipment, additional cleaning protocols, safety breaks for cleaning, encouraged mask wearing and temperature taking became the norm throughout the summer, fall and winter.

Summer Day Camp

As the pandemic lingered and the seasons changed, we transitioned the Emergency Childcare program to our traditional Summer Day Camp, creating a special experience for campers. While field trips were off the table, our Youth & Family staff arranged for virtual field trips to far off places, fascinating the campers as they took it all in. Campers experienced the Monterey Bay Aquarium, San Diego Zoo, Broadway in New York City, Disney World and even outer space! More than 1,280 campers were able to unplug and enjoy summer while at YMCA Summer Day Camp.

JUNE
JULY

Esports

Recognizing that not all kids are interested in traditional sports, but still want to work as a team, we created the Esports League. In partnership with the University of Central Oklahoma, this program is offered to kids ages 8-17 and is in a supervised setting. Participants play Madden, Fortnite, Smash Brothers and more. This league has extended to our YMCA Thunder Basketball League creating the NBA2K league. Our Esports program has engaged 83 youth since its inception.

This program also provides participants the opportunity to connect and socialize in a positive environment. Our program caught the attention of Y-USA and we are excited to be participating in a national pilot program that will incorporate national competitions, as well as opportunities for participants to learn about computers and programming which can translate into future job opportunities.



YMCA Camp Classen

Summer just isn't summer without overnight summer camp. Following strict safety guidelines, we were able to open YMCA Camp Classen to 519 campers who were eager to get out of the house and experience the great outdoors. While things looked a little different, campers were still able to experience all that Camp Classen has to offer and go home with memories that will last a lifetime.



JUNE
JULY

Feeding Program

Ensuring kids in our care, and programs outside of our walls, are not going hungry has always been a priority. However, 2020 presented a larger need due to schools being closed and a lack of transportation to pick-up school provided meals. We furthered our partnership with the Regional Food Bank of Oklahoma and engaged with new partners including area school districts and St. Luke's United Methodist Church to provide more meals to kids and families in our community.

In all, we served 92,132 meals and snacks in 2020. Plus, we distributed 17,205 pounds of food to 312 families through weekend bag giveaways.







AUGUST
SEPTEMBER





YMCA E-Camp

It became clear, that schools would not be in session as in a typical year. Therefore, we again transitioned our childcare to YMCA E-Camp, where kids attended the Y for their virtual schooling. Staff assisted kids with their programs and schoolwork and when all the schoolwork was done, they had fun! Playing games, getting outside to run and play and even swim time. Additionally, we worked with Oklahoma Human Services to become Community Hope Center sites, providing this camp free-of-charge to families ensuring all kids had a safe and supervised environment to attend virtual school without the burden of the cost.

In the first semester of the 2020-2021 school year, 2,058 kids attended our YMCA E-Camp and Community Hope Center sites. Kids at the Y during the school semester wasn't limited to E-Camp. More than 4,840 school aged kids checked into our Ys 33,251 times during typical school hours.

E-Camp/Hope Center Partners

Latino Community Development Agency | A Chance to Change | North Care Inasmuch Foundation | Cox Communications | Oklahoma City Thunder

OCTOBER
NOVEMBER
DECEMBER



Youth Sports

The fall brought a more robust youth sports program, as more families felt comfortable with our Return to Play safety protocols. Although we were forced to cancel our spring season, we were able to provide 7,531 kids a safe and fun experience through 11 different sports throughout the summer, fall and winter.



Healthy Living

Physical activity is a key component to good health – physically, mentally and emotionally. We increased our frequency of cleaning and disinfecting, adjusted availability of high-risk areas and asked members to respect each other's space. These small adjustments allowed us to remain open and provide members with the space, equipment and programs they enjoy.

Throughout the year, we had 61,206 members check-in to our facilities to continue their health journey.



FINANCIALS

PUBLIC SUPPORT AND REVENUE:

Annual Campaign	$	1,251,744
United Way	$	221,085
Special Events	$	29,141
Miscellaneous Contributions	$	712,778
Government Grants & Contracts	$	126,729
Membership Dues	$	13,794,281
Program Fees	$	5,597,857
Merchandise Sales	$	197,796
Facility Rental	$	203,966
Investment Earnings	$	362,880
Miscellaneous Income	$	246,361
TOTAL REVENUE	**$**	**22,744,618**

EXPENDITURES:

Employee Compensation	$	13,030,691
Contracted Services	$	236,705
Supplies & Equipment	$	3,094,647
Telephone & Postage	$	302,577
Occupancy & Insurance	$	5,555,790
Marketing & Public Relations	$	304,196
Staff Development	$	436,430
YMCA of the USA Support	$	243,065
Miscellaneous Expense	$	246,175
TOTAL EXPENSE	**$**	**23,450,276**

Operating Net Revenue Over Expense – **($705,658)**

Capital Purchases and Debt Service – **$1,628,329**

Change in Operating Net Assets* – **$0**

*Transfer from reserves

ALLOCATION OF FUNDS

YOUTH DEVELOPMENT – 37.84%
HEALTHY LIVING – 43.16%
SOCIAL RESPONSIBILITY – 4.88%
MANAGEMENT & GENERAL – 11.89%
FUNDRAISING – 2.23%

LEADERSHIP

BOARD OF DIRECTORS 2020

CHAIR – David Houston

CHAIR ELECT – Jennifer Grigsby

VICE CHAIR – Mark McCubbin

TREASURER – Rick McCune

SECRETARY – Bill Snipes

John-Mark Beaver
Michael Berube
Jill Castilla
Elliot Chambers
Wendy Chandler
Rob Cherry
George Cohlmia
Sean Cummings*
Eric Dahlgren
Larry Davis
Robert Duncan
Eric Eissenstat
Bryan Evans
James Everest*
Tricia Everest*
Jeff Ewing
Jim Farris
Chris Fleming
Steve Foerster
Raul Font
Doug Fuller
Craig Freeman
Mark Funke *
Kelly Gray
Kris Gose
Chief Wade Gourley
Dave Hager
J. Patrick Hare*
David Harlow*
Tony Holden
Mayor David Holt
Joe Hodges
David Howald
Caroline Ikard
Lorrie Jacobs
Donnie Jones
Richard Kelley
Zeeshan Khan
Tom Kupiec
Carl Martincich
Scott Meacham
Virgina Meade
Will Merrick
Girma Moaning
Keith Needham
Matt Pollock
Heather Powell
Ford Price, Jr.
Adam Rainbolt
Earl Reynolds
Randy Roper
Steve Slawson
Taylor Shinn
Wayne Snow
Jack Talley*
David Thompson*
Randy Thurman
Hardy Watkins
Brian West
G. Rainey Williams, Jr.*
Roy Williams

*Former Chair of the Board of Directors

EXECUTIVE OFFICERS

KELLY KAY
President & CEO

MIKE ROARK
Vice President & COO

DAVID WARDE
Vice President, Finance & CFO

SHANNON HIEBERT
Vice President, Human Resources

RACHEL KLEIN, APR
Vice President, Communications

SCOTT MITCHELL
Vice President, Property Management

JOHNATHAN TEAL, CFRE
Vice President, Strategic Development

EXECUTIVE DIRECTORS

Chris Berry
MITCH PARK, RANKIN & GUTHRIE YMCAs

Jason Brown
YMCA CAMP CLASSEN

Nathan Donald
BETHANY, ROCKWELL PLAZA & ROCKWELL CROSSING YMCAs

Shane Harland
STILLWATER YMCA

Angela Jones
YMCA HEALTHY LIVING CENTER – INTEGRIS





Lewis Kinsley
CHICKASHA AREA YMCA

Shane Pratt
NORTH SIDE YMCA

Sara Robinson-Holmes
EDWARD L. GAYLORD DOWNTOWN & MAIN STREET YMCAs

Audrey Sanford
MIDWEST CITY YMCA

Paul Urquhart
EARLYWINE PARK YMCA

VOLUNTEERS



COACH OF THE YEAR

Bethany YMCA – Eron Gay
Chickasha Area YMCA – Courtney White
Earlywine Park YMCA – Levi & Billie Peck
Edmond YMCAs – Bobby Gramling
Guthrie YMCA – Michael Terherst
Midwest City YMCA – Vanessa Dozier-Fair
North Side YMCA – Rob Lindley
Stillwater YMCA – Curtis Robinson

FAMILY OF THE YEAR

Bethany YMCA – The Taylor Family
Chickasha Area YMCA – The Bush Family
Edward L. Gaylord Downtown YMCA – The Kirkpatrick Family
Earlywine Park YMCA – The Holley Family
Edmond YMCAs – The Crone Family
Guthrie YMCA – The Dowding Family
Midwest City YMCA – The Vogel Family
North Side YMCA – The Gates Family
Rockwell Plaza YMCA – The Bouldin Family
Stillwater YMCA – The Roberts Family

VOLUNTEER OF THE YEAR

Association Board – David Houston
Bethany YMCA – Marla Bennett
Chickasha Area YMCA – Mike Van Sickle
Edward L. Gaylord Downtown YMCA – Farrah Burgess
Earlywine Park YMCA – Miguel Rivas
Edmond YMCAs – Randy Grau
Guthrie YMCA – Heady Coleman
Midwest City YMCA – Jessie Peach
North Side YMCA – Adrienne Elder
Rockwell Plaza YMCA – Stephanie Mallam
Stillwater YMCA – John Dickey
YMCA Healthy Living Center – INTEGRIS – Christian York
Teen Leadership – Miranda Fair
Youth Development – Shelby Lynch

SERVICE TO YOUTH

Edmond YMCAs – The HIVE Sports Complex
Edmond Public Schools Nutrition Department – Daniel Lindsey
Guthrie YMCA – Guthrie Public Schools
Midwest City YMCA – Sunnylane Baptist Church
Rockwell Plaza YMCA – Northwest Oklahoma City Rotary Club
Youth Development – OKC-County Health Department

INTERNATIONAL SERVICE

Rohit Patel

SPIRIT, MIND & BODY

Steve Chiles

MISSION PARTNER

First National Bank & Trust Chickasha
Stillwater Designs/Kicker
Johnson Controls
Jackson Mechanical Service



3,883
NUMBER OF VOLUNTEERS

76,294
TOTAL VOLUNTEER HOURS

$1,811,220
TOTAL VALUE OF VOLUNTEER TIME

LOCATIONS

ASSOCIATION OFFICES
500 North Broadway, Suite 500
Oklahoma City, OK 73102 • 405 297 7770

BETHANY YMCA
3400 North Mueller Avenue
Bethany, OK 73008 • 405 789 0231

CHICKASHA AREA YMCA
725 West Chickasha Avenue
Chickasha, OK 73018 • 405 224 2281

EARLYWINE PARK YMCA
11801 South May Avenue
Oklahoma City, OK 73170 • 405 378 0420

EDWARD L. GAYLORD DOWNTOWN YMCA
1 Northwest 4th Street
Oklahoma City, OK 73102 • 405 297 7700

GUTHRIE YMCA
114 East Oklahoma Avenue
Guthrie, OK 73044 • 405 282 8206

MAIN STREET YMCA
100 West Main Street, Suite 125
Oklahoma City, OK 73008 • 405 702 9003

MIDWEST CITY YMCA
2817 North Woodcrest Drive
Midwest City, OK 73110 • 405 733 9622

MITCH PARK YMCA
2901 Marilyn Williams Drive
Edmond, OK 73003 • 405 330 4016

NORTH SIDE YMCA
10000 North Pennsylvania Avenue
Oklahoma City, OK 73120 • 405 751 6363

RANKIN YMCA
1220 South Rankin Street
Edmond, OK 73034 • 405 348 9622

ROCKWELL CROSSING YMCA
12100 North Rockwell, Suite 6
Oklahoma City, OK 73162 • 405 728 9622

ROCKWELL PLAZA YMCA
8300 Glade Avenue
Oklahoma City, OK 73132 • 405 621 5858

STILLWATER YMCA
204 South Duck Street
Stillwater, OK 74074 • 405 372 5833

YMCA CAMP CLASSEN
10840 Main Camp Road
Davis, OK 73030 • 580 369 2272

YMCA GREENBRIAR PROGRAM CENTER
1500 Kingsridge Drive
Oklahoma City, OK 73170 • 405 691 8101

YMCA HEALTHY LIVING CENTER – INTEGRIS
5520 North Independence
Oklahoma City, OK 73112 • 405 942 9622

YMCA LINCOLN PARK SENIOR CENTER
4712 North Martin Luther King
Oklahoma City, OK 73111 • 405 427 0862

YMCA MILITARY WELCOME CENTER
Will Rogers World Airport, 7100 Terminal Drive, Unit 927
Oklahoma City, OK 73159 • 405 680 9781

COMMUNITIES SERVED

Bethany | Blanchard | Chickasha | Choctaw | Davis | Deer Creek | Del City | Edmond | Guthrie | Midwest City | Moore | Mustang
Newcastle | Nichols Hills | Nicoma Park | Oklahoma City | Piedmont | Stillwater | Spencer | Tuttle | The Village | Warr Acres | Yukon

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

OUR PURPOSE

The Y is the leading nonprofit committed to strengthening community by connect all people to their potential, purpose and each other. Working locally, we focus on empowering young people, improving health and well-being and inspiring action in and across communities. By bringing together people from different backgrounds, perspectives and generations, we ensure that we all have access to the opportunities, relationships and resources necessary to learn, grow and thrive.

United Way of Central Oklahoma Community Partner

YMCAOKC.ORG
405 297 7777



