2021 ANNUAL REPORT

YMCA OF GREATER OKLAHOMA CITY

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY





DEAR FRIENDS,

As we reflect on the past year, I am proud of the Y's continued presence in our community as a pillar of support. Not only did we maintain our reputation as an organization poised to support our community, but we also continued to evolve and respond to the needs around us. Adapting to so much change in 2020 prepared us to face 2021 head on.

2021 required us to stay vigilant with health and safety protocols while also trying to return to operating in full force as soon as we could. The parameters of that new normal changed constantly, but the Y's mission did not.

YMCA's commitment to support youth and their families was more important than ever before. During the time of virtual learning and returning to the classroom, we saw over 110,000 visits from youth at the Y during and after school-time hours. Throughout the year, the Y served meals and snacks to more than 6,000 children who were in our care.

Our new Diversity, Equity and Inclusion committee helped position the Y as a multicultural organization by all and for all, working in our community to create welcoming environments and opportunities for marginalized populations.

After a year of hardships in 2020, we saw a increase in the number of membership units across our association, showing that we are on track to rebuilding our membership base to the best its ever been in 2019 and beyond. Our group exercises classes and health and wellness programs are thriving in our facilities.

But you don't have to check-in to the Y to workout with the Y. In 2021, we expanded our virtual workout offerings, re-branding and launching Virtual Y OKC as Y ON DEMAND. This redesigned platform provides members with a smoother interface and positions us right alongside some of the more expansive, more competitive at-home workout programs.

In the face of uncertainty and ever-changing regulations YMCA volunteers showed up in full force, spending a collective 88,566 hours giving back to our community. Our impact went beyond our community as military members and their families enjoyed a relaxing environment at the Military Welcome Center located at Will Rogers World Airport. In fact, we are on target to serve over half a million military members by next year.

As we look to the future, it is important to thank you for your continued support through volunteer hours, financial contributions and memberships so that the Y can continue its mission to make a meaningful impact on the individuals and communities we serve.

Sincerely,
David Houston
Chairman of the Board of Directors



OVER

247,668

MEALS AND SNACKS FILLED

5,236

LITTLE TUMMIES





14,477

KIDS LEARNED SKILLS AND TEAMWORK THROUGH SPORTS

THUNDER YOUTH BASKETBALL
SOCCER | BASEBALL | T-BALL | GOLF
TENNIS | VOLLEYBALL | TRACK & FIELD
CROSS COUNTRY | FOOTBALL | ESPORTS
MIRACLE LEAGUE BASEBALL
CHAMPIONS LEAGUE BASKETBALL





YOUTH & GOVERNMENT
Y ACHIEVERS
TEEN LEADERSHIP COUNCIL
Y CORPS

516

TEENS FOUND THEIR VOICE, CONFIDENCE AND PURPOSE





6,404

KIDS, STUDENTS, TEACHERS AND CONFERENCE ATTENDEES TOOK IN THE GREAT OUTDOORS AT YMCA CAMP CLASSEN

OVERNIGHT SUMMER CAMP
OUTDOOR EDUCATION
CONFERENCE CAMPING



SWIM LESSONS
SPECIAL OLYMPICS
SAFETY AROUND WATER

7,777

OKLAHOMA RESIDENTS LEARNED TO SWIM AND BE SAFE IN AND AROUND WATER





14,000
KIDS VISITED THE Y OVER
80,000
TIMES DURING SCHOOL HOURS AND
31,000
DURING AFTER SCHOOL HOURS

BEFORE & AFTER SCHOOL CARE
SUMMER DAY CAMP
VACATION DAY CAMP



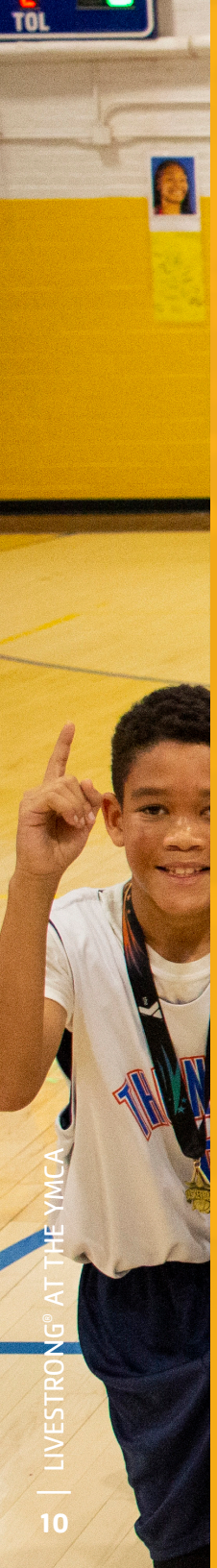
FITCREW
GROUP EXERCISE CLASSES
(Land & Water)

64,394

INDIVIDUAL VISITS WERE MADE TO OUR GROUP EXERCISE CLASSES

1,300

ATHLETES FROM 27 OKCPS SCHOOL PARTICIPATED IN OUR ELEMENTARY SCHOOL SPORTS LEAGUE

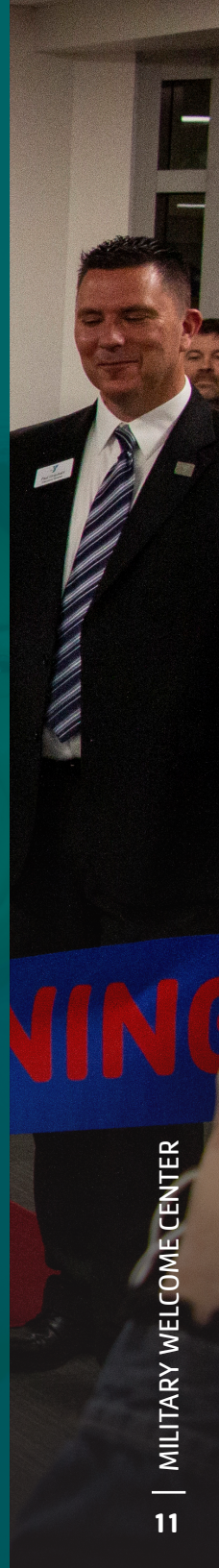






23,684

VISITS FROM MILITARY PERSONNEL AND THEIR FAMILIES TO THE YMCA MILITARY WELCOME CENTER



$

$2,114,182

IN FINANCIAL AID ALLOWED

19,973

OKLAHOMANS IN FINANCIAL NEED TO PARTICIPATE IN THE Y



$230,940

PROVIDED TO SUBSIDIZE PROGRAMS OUTSIDE OUR WALLS MEETING CRITICAL COMMUNITY NEEDS



FLEXIBILITY DURING COVID-19

From the Spring of 2020 through students returning to the classroom in August of 2021, our organization offered full day care for school age kids. Throughout that time, we saw more than 6,000 children enrolled in structured childcare programs. For the 14,000 children and teens who visited the Y 111,000 times outside of childcare programs, we provided a safe place to be active and connected.







EXPANSION OF Y CLUBHOUSE

The YMCA of Greater Oklahoma City launched our first Y Clubhouse program at Oak Grove Apartments in September 2020 as an extension of a weekly feeding program. Our Y Clubhouse locations provide full-day summer programming and after school curriculum to children and teens of three Oklahoma City Housing Authority sites.

DIVERSITY AND INCLUSION

Our new Diversity, Equity and Inclusion committee worked to create welcoming environments and opportunities for marginalized populations in our organization and the communities we serve. We completed an audit, created a staff subcommittee and communications strategy, and launched an organization-wide diversity, equity and inclusion calendar. Additionally, our program curriculum was updated to include youth-centered content about love and acceptance.





Y ON DEMAND

Members don't have to check-in at the Y to workout with the Y. In 2021, we rebranded Virtual Y OKC and launched it as Y ON DEMAND, an expansion of our previous virtual workout platform. Redesigned to provide members with a smoother interface, this at-home platform positions us right alongside our biggest competitors. Members can access Y ON DEMAND anywhere, making a healthy spirit, mind and body even easier to obtain for all. In its first month, Y ON DEMAND saw triple the amount of activity from active and new members.

PUBLIC SUPPORT AND REVENUE:

Annual Campaign	$	1,259,786
United Way	$	167,560
Special Events	$	847
Miscellaneous Contributions	$	678,916
Government Grants & Contracts	$	981,779
Membership Dues	$	11,869,487
Program Fees	$	6,982,474
Merchandise Sales	$	269,792
Facility Rental	$	518,921
Investment Earnings	$	378,408
Miscellaneous Income	$	3,329,727
TOTAL REVENUE	**$**	**26,437,697**

EXPENDITURES:

Employee Compensation	$	12,700,888
Contracted Services	$	396,338
Supplies & Equipment	$	3,535,759
Telephone & Postage	$	340,416
Occupancy & Insurance	$	5,459,059
Marketing & Public Relations	$	243,540
Staff Development	$	425,724
YMCA of the USA Support	$	276,160
Miscellaneous Expense	$	437,780
TOTAL EXPENSE	**$**	**23,815,664**

Operating Net Revenue Over Expense – **$2,622,033**

Capital Purchases and Debt Service – **$1,174,629**

Change in Operating Net Assets* – **$315,976**

*Transfer from reserves

ALLOCATION OF FUNDS

YOUTH DEVELOPMENT – 38.94%
HEALTHY LIVING – 39.12%
SOCIAL RESPONSIBILITY – 5.90%
MANAGEMENT & GENERAL – 14.14%
FUNDRAISING – 1.90%

YOUTH SPORTS COACH OF THE YEAR

Bethany YMCA – Adrian Carter
Chickasha Area YMCA – Tanner Watkins
Earlywine Park YMCA – Danielle Tucker
Edmond YMCAs – Trey Riley
Guthrie YMCA – Josh King
Midwest City YMCA – Mark Morgan
North Side YMCA – Lucius Crandall
Stillwater YMCA – Linda Gutierrez

FAMILY OF THE YEAR

Bethany YMCA – Devon Walker
Chickasha Area YMCA – Davetta Geimausaddle
Edward L. Gaylord Downtown YMCA – Ryan Kennedy & Amy Lee
Earlywine Park YMCA – Todd & Joy Lee
Edmond YMCAs – The Gold Family
Guthrie YMCA – John & Norma Cook
Midwest City YMCA – The Laudermilk Family
North Side YMCA – Thuy and Duc Tu
Stillwater YMCA – Brooke Beaver

VOLUNTEER OF THE YEAR

Bethany YMCA – Luis Aita
Chickasha Area YMCA – Gerron Smith
Edward L. Gaylord Downtown YMCA – James "JB" Schuelein
Earlywine Park YMCA – Liz Gunter
Edmond YMCAs – Donna Popp
Guthrie YMCA – Carole Seid
Midwest City YMCA – Sarah Graham
North Side YMCA – Chris Funk
Stillwater YMCA – Grace Fath
YMCA Camp Classen – Deanna Prufert
YMCA Teen Initiatives – Barbara Berkins
YMCA Teen Initiatives – Ethan Randall

SERVICE TO YOUTH

Bethany YMCA – Kyle Stewart
Edmond YMCAs – Chad Helms
Guthrie YMCA – Sam Clift
Midwest City YMCA – Lt. Laura Henry & the Midwest City Police Department
North Side YMCA – Cody Stull
Stillwater YMCA – Terry Essary
YMCA Teen Initiatives – Tiffany Kozikoski
YMCA Teen Initiatives – Aishwarya Swamidurai

MISSION PARTNER AWARD

Inasmuch Foundation
Oklahoma Human Services
Oklahoma Department of Education
Mid-America Christian University
Standley Systems
Acts 2 United Methodist Church





6,961
VOLUNTEERS

88,566
TOTAL VOLUNTEER HOURS

$2,257,725
TOTAL VALUE OF VOLUNTEER TIME



BOARD OF DIRECTORS 2021

CHAIR – Jennifer Grigsby
CHAIR ELECT – Mark McCubbin
VICE CHAIR – John-Mark Beaver
TREASURER – Rick McCune
SECRETARY – Bill Snipes

John-Mark Beaver
Michael Berube
Jill Castilla
Elliot Chambers
Rob Cherry
George Cohlmia
Sean Cummings
Eric Dahlgren
Larry Davis
Eric Eissenstat
Bryan Evans
James Everest
Tricia Everest
Jeff Ewing
Jim Farris
Chris Fleming
Steve Foerster
Raul Font
Craig Freeman
Doug Fuller
Mark Funke
Kelly Gray
Kris Gose
Wade Gourley
Dave Hager
J. Patrick Hare
David Harlow
Joe Hodges
Caroline Ikard
Donnie Jones
Richard Kelley
Tom Kupiec
Carl Martincich
Scott Meacham
Virginia Meade
Will Merrick
Keith Needham
Matt Pollock
Ford Price, Jr.
Adam Rainbolt
K. Earl Reynolds
Randy Roper
Steve Slawson
Taylor Shinn
Robin Smith
Wayne Snow
Jack Talley
David Thompson
Randy Thurman
Hardy Watkins
Brian West
G. Rainey Williams
Roy Williams

EXECUTIVE OFFICERS

KELLY KAY
President & CEO

MIKE ROARK
Vice President & COO

DAVID WARDE
Vice President of Finance & CFO

SCOTT MITCHELL
Vice President of Property Management

SHANNON HIEBERT
Vice President of Human Resources

CHRISTIN KING
Vice President of Communications

JOHNATHAN TEAL
Vice President of Strategic Development

EXECUTIVE DIRECTORS

CHRIS BERRY
Mitch Park, Rankin & Guthrie YMCAs

JASON BROWN
YMCA Camp Classen

TAYLOR YORK
Bethany, Rockwell Crossing & Rockwell Plaza YMCAs

SHANE HARLAND
Stillwater YMCA

LEWIS KNISLEY
Chickasha Area YMCA

SHANE PRATT
North Side YMCA & YMCA Healthy Living Center - INTEGRIS

SAMANTHA MAREZ
Midwest City YMCA

SARA ROBINSON-HOLMES
Edward L. Gaylord Downtown, Midtown & Main Street YMCAs

PAUL URQUHART
Earlywine Park YMCA





ASSOCIATION OFFICES
500 North Broadway, Suite 500
Oklahoma City, OK 73102 • 405 297 7770

BETHANY YMCA
3400 North Mueller Avenue
Bethany, OK 73008 • 405 789 0231

CHICKASHA AREA YMCA
725 West Chickasha Avenue
Chickasha, OK 73018 • 405 224 2281

EARLYWINE PARK YMCA
11801 South May Avenue
Oklahoma City, OK 73170 • 405 378 0420

EDWARD L. GAYLORD DOWNTOWN YMCA
1 Northwest 4th Street
Oklahoma City, OK 73102 • 405 297 7700

GUTHRIE YMCA
114 East Oklahoma Avenue
Guthrie, OK 73044 • 405 282 8206

MAIN STREET YMCA
100 West Main Street, Suite 125
Oklahoma City, OK 73008 • 405 702 9003

MIDWEST CITY YMCA
2817 North Woodcrest Drive
Midwest City, OK 73110 • 405 733 9622

MITCH PARK YMCA
2901 Marilyn Williams Drive
Edmond, OK 73003 • 405 330 4016

NORTH SIDE YMCA
10000 North Pennsylvania Avenue
Oklahoma City, OK 73120 • 405 751 6363

RANKIN YMCA
1220 South Rankin Street
Edmond, OK 73034 • 405 348 9622

ROCKWELL CROSSING YMCA
12100 North Rockwell, Suite 6
Oklahoma City, OK 73162 • 405 728 9622

ROCKWELL PLAZA YMCA
8300 Glade Avenue
Oklahoma City, OK 73132 • 405 621 5858

STILLWATER YMCA
204 South Duck Street
Stillwater, OK 74074 • 405 372 5833

YMCA CAMP CLASSEN
10840 Main Camp Road
Davis, OK 73030 • 580 369 2272

YMCA HEALTHY LIVING CENTER – INTEGRIS
5520 North Independence
Oklahoma City, OK 73112 • 405 942 9622

YMCA LINCOLN PARK SENIOR CENTER
4712 North Martin Luther King
Oklahoma City, OK 73111 • 405 427 0862

YMCA MILITARY WELCOME CENTER
Will Rogers World Airport, 7100 Terminal Drive
Oklahoma City, OK 73159 • 405 680 9781




DAVIS, OK
EST. 1941
CALIFORNIA







WHAT MEMBERS ARE SAYING

"I am very grateful for all the opportunities that are offered at the Y. Thankful for making it affordable for me and my family. The staff is always helpful, smiles on their faces and their attitudes give you peace of mind."

"I have never felt more energized and inspired to be a part of something."

"My kiddos love Child Watch. We make a family deal where me and my husband workout for an hour, then we check the kids out of Child Watch and go swimming. They are always begging me to come to the YMCA. Thanks for making it a great place for families."

"I am thankful to have a Y in this community. I benefit tremendously from the exercise classes."

"I just simply enjoy the overall experience of being a member and have met some of the best people in the world at the Y. I wouldn't trade it for anything!"





OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

OUR CAUSE

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

OUR FOCUS

We believe that to bring about meaningful change in individuals and communities, we must be focused and accountable. That's why we focus our work in three key areas that are fundamental to strengthening community: **Youth Development**, **Healthy Living** and **Social Responsibility**.

COMMUNITIES SERVED

Bethany • Blanchard • Chickasha • Choctaw
Davis • Deer Creek • Del City • Edmond • Guthrie
Midwest City • Moore • Mustang • Newcastle
Nichols Hills • Nicoma Park • Oklahoma City
Piedmont • Stillwater • Spencer • Tuttle
The Village • Warr Acres • Yukon

United Way
United Way Community Partner

YMCAOKC.ORG
405 297 7777